

Make Your Voice Heard

September, 2020

There's an old political saying, "if you're not at the table, you're on the menu." This adage is the perfect answer to the question, "why vote?" It's a blunt description of what happens when you don't engage in the political process.

If you don't vote, you're not only missing the opportunity to support a candidate that shares your views and concerns, you're allowing others to chart a course that impacts your future. That's why we're encouraging all CNMEC members to recognize National Voter Registration Day on September 22, 2020. Whether you're registering yourself or others to vote, or helping members of our community get organized, there are many ways to get involved.



Your vision, your vote

While local elections may not be as exciting as the high-profile presidential election, they are just as critical. Local elections have a direct impact on your community and on your quality of life.

Like the national level, local elections represent who we are as a community, and more importantly, where we want to go. Whether it's an election for a mayor, sheriff, state representative, school board, or an electric co-op board member, your vision for the community is tied to your vote.

Voting keeps elected officials accountable. Elections are a direct and tangible source of feedback. For example, Central New Mexico Electric Cooperative board members provide strategic guidance on the direction of the co-op and how it serves the community. Local board members embody the voice and identity of the community. CNMEC board elections are held on the third Saturday in April during the CNMEC Annual Meeting of the Members and Trustees.

Staying in sync with the community

Ultimately, the role of the co-op board is governance. While day-to-day decisions are made by our employees, bigger decisions are made by the board, whose mission is look out for the vitality of the co-op and the members we serve. CNMEC board members provide their perspective on community priorities, thereby enabling us to make more informed decisions on long-term investments

However, boards are not perfect, and we need you, the members of the co-op, to help keep the system in check. We depend on you and your neighbors to vote so that we can stay on course and ensure that we are in sync with the community that we serve.

A strong voter turnout shows investment in the community and ensures that a diverse number of views are represented. The whole community benefits when more people participate in the process, because greater numbers reflect a consensus on the direction of the future and the will of the people.

By voting in national, state and local elections, you are serving as a role model for your family, friends and colleagues. The act of voting demonstrates your support for the community and helps officials chart a course for the future. Democracy is not a spectator sport. Research candidates, learn about issues that are on the ballot and get out and vote!

To learn more about National Voter Registration Day or to get involved, visit www.nationalvoterregistrationday.org.



For information on CNMEC's surge protection program please see our website at <u>www.cnmec.org</u>



Energy Efficiency Tip of the Month

Clothes dryers make up a large portion of your appliance energy consumption. Clean the lint filter after each cycle, and scrub the filter with a toothbrush once a month to remove film and increase air circulation.

Source: energy.gov

Central New Mexico Electric Cooperative (505) 832-4483 – Out of Area 1-800-339-2521 www.cnmec.org